



Boaz Parks and Recreation

Sonja Hard, Director

Jarvis Hudgins, Athletic Coordinator / Nicole Presley, Secretary

January 1, 2019

Dear Business Owner,

The Boaz Parks and Recreation Department is excited to announce the Second Annual Skinny Turkey 5K and 10K Run in Boaz on Saturday, November 30, 2019.

It is an honor to work in support of the Second Chance Shelter, a non-profit, no-kill dog shelter that saves and houses dogs until they are adopted to their forever home. They believe every dog has a story and every story deserves a happy ending! For Doug and Wanda McGee it all started in 2008 with seven abandoned puppies. Since then, they have grown to house and care for over 250 dogs at a time. Proceeds from the 2019 Skinny Turkey 5K & 10K will be donated to the Second Chance Shelter to aid them in their mission. Check them out on Facebook, Instagram and at secondchanceshelter.rescueme.org to see dogs currently available for adoption.

In order to make this event as successful as possible we are reaching out to local businesses to be a part of this experience. By donating to our race, you will aid in creating opportunities within the community of exercise and excitement for all ages. There are seven different sponsor levels, which include increased advertisement for each sponsor depending on the donation. All sponsor levels are listed on the back of this letter.

Some other ways to help may include but are not limited to:

1. Funding race t-shirts.
2. Donating finish line refreshments or other supplies; for example juice, chocolate milk, coconut water, fruit, simple sandwiches, bananas, granola/protein bars, chips or crackers.
3. Providing giveaway prizes.
4. Donating money.
5. Contributing items for race bags; for example gum, pens, buttons, or coupons.

With your cooperation, we are confident this event will be a major success for the whole community. We appreciate your support and if you have any questions or concerns, please contact Nicole Presley at 256-593-7862.

Sincerely,

Sonja Hard
Boaz Parks and Recreation Director

Sponsor Levels

All sponsors are encouraged to attend the event. Any sponsor wishing to have a vendor tent with information or products on site must contact the Rec Center by Nov. 3.

Platinum - \$1000

- Listed as a top sponsor on web site with logo and link
- Company logo on race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company name on finish line break banner
- 6 complimentary race entries (must have entries completed by Nov. 3)

Gold - \$500

- Listed as sponsor on web site with link
- Company logo on race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries (must have entries completed by Nov. 3)

Silver - \$250

- Listed as sponsor on web site with link
- Company logo on race t-shirts
- Promotional materials in race packet
- 2 complimentary race entries (must have entries completed by Nov. 3)

Bronze - \$100

- Listed as sponsor on web site
- Promotional materials in race packet
- 1 complimentary race entry (must have entry completed by Nov. 3)

Water Station Sponsor - \$50

- Company name will appear on a prominently located sign at water station

Finish Line Sponsor - \$50

- Company name prominently displayed in finish line area.

In Kind Sponsor

- In-kind sponsors donate goods or services rather than cash as their sponsorship offering

Sponsorship Form

Organization: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Email: _____

___ \$1,000 Platinum Sponsor

___ \$500 Gold Sponsor

___ \$250 Silver Sponsor

___ \$100 Silver Sponsor

___ \$50 Water Station Sponsor

___ \$50 Finish Line Area Sponsor

___ In Kind Sponsor (Please circle items you are donating:
race bag items food gift card door prizes other)

I agree to be a sponsor of the 2019 Skinny Turkey 5K & 10K Run.

Sponsor Signature: _____

Donations are due by November 3, 2019. Please mail this form and your sponsorship to:

Boaz Parks and Recreation
314 N King St
Boaz, AL 35957

